

DATE: 3/13/2019

TO: City Clerk

FROM: Mayor Dee Margo

ADDRESS: 300 N. Campbell, 2nd Floor TELEPHONE (915) 212-0021

Please place the following item on the (Check one): CONSENT X REGULAR _____

Agenda for the Council Meeting of 3/19/2019
Appointment of Ryan Saenz as a regular appointee to the Citizen's Advisory Committee For The
Item should read as follows: Board Of The Mass Transit Department

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Citizen's Advisory Committee For The Board Of The Mass Transit Department

NOMINATED BY: Dee Margo DISTRICT: Mayor

NAME OF APPOINTEE Ryan Saenz
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: El Paso ST: TX ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: El Paso ST: TX ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES:

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?
NAME OF INCUMBENT: _____

EXPIRATION DATE OF INCUMBENT: _____

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____
RESIGNED X
REMOVED _____

DATE OF APPOINTMENT: 3/19/2019

TERM BEGINS ON : 3/19/2019

EXPIRATION DATE OF NEW APPOINTEE: 4/30/2020

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X

2nd TERM: _____

UNEXPIRED TERM: _____

Ryan Saenz

| El Paso, TX |

SUMMARY OF QUALIFICATIONS

- Proven experience in higher education, clinical research, health care, and technology commercialization.
- Effective in time-management and able to complete high quality large-scale and small-scale projects efficiently.
- Highly skilled in marketing, event planning, conflict resolution, organizational leadership, and communication.

RELATED EXPERIENCE

Corporate Outreach Analyst, The University of Texas at El Paso, Asset Management and Development June 2018-Present

- Assisted with overall corporate and foundation relations for the University through tasks which include engagement report generation, presentation creation, and collaborating with over 10 departments on campus for development related projects.
- Conducted research on 1,500+ corporations and foundations throughout the world to assist in identifying strategic partners in the following areas: philanthropy, programs, capstones, human capital recruitment, internships, and sponsored research projects.
- Completed numerous miscellaneous tasks to support the economic development, technology commercialization, and asset management priorities of the university.

Director of Client Development, Melissa Silverstein Law PLLC

January 2018 - May 2018

- Completed patent searches, market analyses, 3D landscape searches, additional technical research, and post-patent search client consultations for 40+ inventions.
- Consulted with 40+ clients and 500+ potential clients from engineering, biomedical, construction, and 6+ additional industries to discuss their patent protection needs.
- Kept track of the firm's IOLTA account each month, regularly kept the electronic accounting software system up to date for our firm's financial statements, and followed up with clients to ensure prompt payment.
- Led the firm's patent paralegal and docket administration operations to ensure efficient and accurate record keeping of all legal intellectual property matters: patent, trademark, copyright, and contract negotiation matters.
- Helped lead the day to day operations of the office which included scheduling daily appointments for the CEO, answering numerous phone calls each day, and organizing our electronic and physical file storage system.
- Connected with over 21,000+ intellectual property and technology commercialization related professionals throughout the world on LinkedIn to ensure international outreach of the firm.
- Attended numerous local, state, and national conferences to meet with innovators across the country and learn more about state of the art best practices for intellectual property and technology commercialization.

Chief Operating Officer, TechXfer ToGo

March 2018 - May 2018

- Continuously developed a growing list of 3,000+ industry contacts across 9+ different industries who we communicated with regularly to identify technologies that can be integrated into their company's operations.
- Led the targeted marketing services unit to oversee and direct the communication between the industry contacts and our inventors that resulted in numerous licensing related conversations and meetings.
- Worked with our graphic design team to create one-page marketing materials for each of our client's inventions.
- Worked with the Graphic Design Account Executive to develop, create, and implement a social media marketing plan to promote numerous patent portfolios for our clients.
- Frequently communicated with hundreds of universities, small businesses, research institutions, and other local, state, and national governmental agencies on their innovation and entrepreneurship related needs.

Licensing Assistant, UTEP Office of Technology Commercialization, El Paso, TX

May 2016 - January 2018

- Marketed UTEP inventions to over 1,000+ industry companies to secure licensing agreements.
- Led a team effort to create new marketing material for all 150+ inventions within the UTEP patent portfolio.

- Led our office to continuously being ranked as the #1 Facebook page compared to all technology commercialization offices nationally by executing an innovative social media marketing campaign.
- Conducted prior art searches for existing patents and scientific literature, market analyses, and identified industry contacts for 50+ inventions from 6 different technology clusters.
- Trained 6+ new interns to conduct market and patent research, market our inventions effectively to business partners, and other general principles of technology commercialization and intellectual property.
- Regularly helped the office organize intellectual property, entrepreneurship, and technology commercialization trainings and workshops throughout UTEP that impacted 200+ students, faculty, and staff.
- Reviewed federal grant proposals for the university across 2 different industries to ensure high quality intellectual property, entrepreneurship, and technology commercialization related best practices were followed.

Chief of Staff, UTEP Student Government Association

June 2017 - May 2018

- Managed a team of 75+ students that conducted 40 special projects that improved student life on campus, which includes directing Dr. Natalicio's 2017 Presidents' Dinner.
- Developed and managed a \$240,000+ 2017-2018 fiscal year budget for the department that was distributed within 10 different internal departments.
- Voting member of the Vice President Search, Tuition and Fees, Student Service Fee, On-Campus Student Employment, UTEP Food Services, Beverage Pouring and Sponsorship Services, Parking and Transportation, UT System Student Regent Search Committee, and 3 additional UTEP committees to aid in the UTEP administrative decision making process.
- Created and directed the UTEP MinerFest Music Festival which included 12 vendors, 5 musical acts, 3,000+ attendees, local media coverage across 10+ media outlets, and thousands of dollars of canned food items donated for the local food pantry on campus.

Research Associate, McGovern Medical School - Department of Anesthesiology

May 2014 - February 2015

- Created protocol, informed consent, data collection sheets, budget, IRB application, contributed to study design, recruited study participants, and collected data for 6 clinical trials.
- Successfully negotiated \$120,000+ budget with a medical device manufacturing company to secure funding for an industry funded study.
- Trained and oversaw a team 10+ 4th year medical students for the anesthesiology research department.
- Prepared and drafted manuscripts for numerous clinical anesthesiology research articles that were published in various top ranked medical research journals throughout North America and Europe.

EDUCATION

Master of Business Administration

The University of Texas at El Paso (UTEP)

Anticipated Graduation: May 2019

GPA: 3.66/4.00

Bachelor of Science in Biological Sciences with a concentration in Biomedical Sciences

The University of Texas at El Paso (UTEP)

May 2017

Overall GPA: 3.94/4.0

Major GPA: 4.0/4.0

UTEP Awards:

Top 10 Senior, April 2017

Student Organization President of the Year, May 2016

Student Organization Leadership Awards (6 other awards won), May 2016

Men and Women of Mines Award, May 2016

SKILLS

- Advanced knowledge of biomedical science research and clinical research project development.
- Advanced knowledge and experience in technology commercialization and licensing.
- Advanced knowledge and experience in patent searching, intellectual property market analysis, 3D patent landscape analysis, patent docketing, patent paralegal services, United States Patent and Trademark Office standard operating procedures, entrepreneurship and innovation best practices, and federal and state governmental contracting.