



# Texas Transit Association

Mass Transit Board Department  
April 2, 2019



# Texas Transit Association

## **WHAT:**

- Educates the people of Texas about issues affecting the public transit industry
- Actively supports public transportation in the state of Texas
- Works with members of the State Legislature in the pursuit of support

## **WHO:**

- Members have the opportunity to participate in the Texas state Roadeo
- Individuals expertise compete against participants from TX other cities

## **HISTORY:**

- Sun Metro participated eight years ago
- The roadeo consisted of various tests, including driving skills, uniform appearance, maintenance knowledge, paratransit, and a written assessment.



# Texas Transit Association

- Dates: March 1-3, 2019; Friday – Sunday
- Attendees: 198 visitors
- Location: Sun Metro Transit Operations Center
- Economic Impact: \$225K



# Texas Transit Association Roadeo





# Texas Transit Association Roadeo





# Texas Transit Association Banquet





# South West Transit & Texas Transit Associations Joint Conference

**WHAT:**

- Provide a community of education, communication for transit members
- Educates them on public transportation services and products within communities

**WHO:**

- Cater to transportation agencies region and state wide
- Inform members about the latest transit technologies, challenges, and visionary solutions for the future

**HISTORY:**

- Associations serve eight states: Arizona, Kansas, Colorado, Louisiana, Oklahoma, New Mexico, and Texas



# South West Transit & Texas Transit Associations Joint Conference

- Dates: March 3-6, 2019; Sunday-Wednesday
- Attendees: 528 visitors
- Location: El Paso Convention Center
- Economic Impact: \$450K





# SWTA & TTA Expo





# Awards

- 2019 Texas Transit Association Transit Innovation Award - for the rehabilitation of 6 vintage Presidents' Conference Committee (PCC) cars with the addition of several modern amenities including air conditioning and Wi-Fi.
- SWTA In Appreciation to Sun Metro for Hosting 2019 Freedom Through Transit Conference





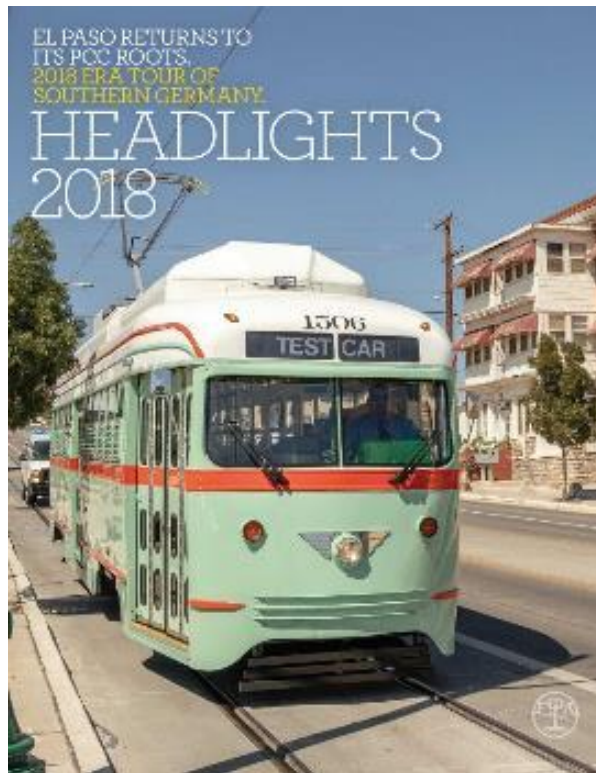
# Magazine Highlights

## MAGAZINES

- Headlights (international magazine) – cover story
- Transportation & Logistics International (international magazine) – cover story
- Mass Transit (national magazine)- cover story
- Passenger Transport Magazine (national magazine) – article
- Visit El Paso Official Visitors Guide – cover
- El Paso Inc. Book of Lists 2019 – cover
- Authentic Texas The Heritage Magazine of Texas – article
- GuestLife Magazine – article
- The City Magazine Best of 2018- article

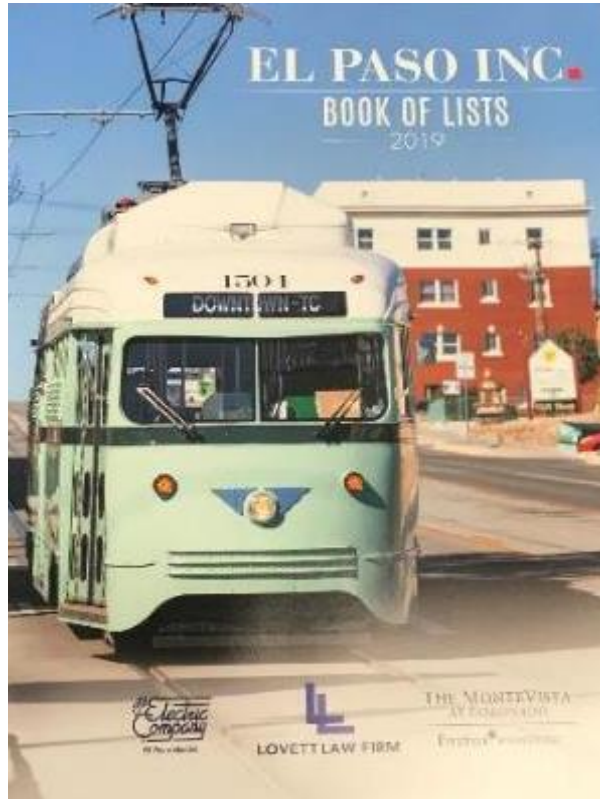


# International Recognitions





# Local Recognitions





**Thank You**